



# **Tehran International Permanent Fairground**

## 17 - 20 Oct. 2014

WE ARE PRESENTING YOU THE TOP BRANDS OF THE FOLLOWING 10 GREAT INDUSTRIES, JUST IN IRAN HVAC&R EXHIBITION:

- ▶ HEATING
- ► INSTALLATION
- ▶ VENTILATING
- ▶ PIPE&FITTING
- ► AIR CONDITIONING
- ▶ EFFICIENT SYSTEMS & RENEWABLE ENERGIES
- ▶ COOLING ► REFRIGERATING
- ► BATHROOM EQUIPMENT ► COMPONENTS

#### Organized by:





## Supported by:













# The 13th International Exhibition of Installation Heating, Cooling, Ventilating,

Air-Conditioning and Refrigerating

# October 17 - 20, 2014

Tehran International Permanent Fairground

#### Organized by:

Nama Negar Co.

#### In Cooperation with:

Trade Promotion Organization of Iran (T.P.O) Iran International Exhibition Co. (I.I.E.C)

#### Executive report of 2013 HVAC&R Exhibition:

2013 Iran HVAC&R exhibition, was held at the total space of 25446 SQM, by almost 10 percent of growth in the total number of exhibitors, while 435 exhibitors from 25 different countries such as USA, Italy, Germany, Turkey, Taiwan, Slovakia, Canada, Malaysia, Sweden, France, UK, Japan, Denmark, UAE, India, South Korea, China and etc. have participated beside Iranian companies in Iran HVAC&R exhibition. Based on the organizer's assessment during the exhibition, most of the exhibitors were satisfied with the total visitors during different days of -Iran HVAC&R exhibition. Almost 42,000 visitors, have visited this exhibition and not only the common visitors were mostly the decision-makers and top managers of companies involved with the exhibition fields but also most of the supply chain and target groups have visited the presented products and services all over the exhibition halls.







2013 IRAN HVAC&R was opened by:

The honorable Mr. Rahmani

President of industry and mines commission of Islamic council parliament.

The honorable Mr.Rahbar

The chief of mass housign building.

#### Namanegar Co. is the organizer of IRAN HVAC&R Exhibition along with organizing several industrial & internaional exhibitions and has membership of:

- 🌌 The global Association of the Exhibition Industry (UFI) 📶
- International Association of Exhibitions & Event (IAEE)
- Iran international Exhibition Organizer Association (IEOA)
- Iran Marketing Research Association (IMRA) we are honored to host you in IRAN HVAC&R 2014 and provide you with a full services for traveling, exhibiting, customs and all you need. Our purpose is to organize a profitable exhibition for both exhibitors and visitors.

### By exhibiting in IRAN HVAC&R 2014 you can:

- Introduce your brand, capabilities and advantages in a new market
- Have trade negotiations and sign several contracts promptly
- Develop a great network of business partners in the region



# **Visitors:**

- Importers and distributors
- Wholesalers and end users
- Manufacturers

- HVAC&R contractor companies
- After sale and maintenance experts
  - Architects and industrial managers

- Engineering companies
- Investement companies
  - Faculty members & researchers

The scientific HVAC conference ( Air & Industrial Hygiene ) and several seminars and workshops will be held during the exhibition.

# **Product Categories**

#### 1.Heating Systems And Equipment:

- Interior heaters
- Hot water boilers
- Hot oil boilers
- Other boilers and components
- Alternative and renewable energy
- Water heaters
- Floor heating systems
- Radiant heating systems
- Heat automation components
- Hot air apparatus
- Induction heating apparatus
- Others

#### 2.Air Conditioning, Ventilation Systems

#### **And Equipment**

- Air Conditioner Units
- Fans
- Fan Coils
- Condensers
- Heat Pumps
- **AC Automation Components**
- **AC Condensing Pumps**
- Ventilators
- Air ducts
- Air filters
- Recuperates
- Air curtains
- Air washer
- Air cleaning devices
- **Aspirators**
- Extractor hoods
- Clean rooms
- Air dampers
- HumidifierDehumidifier-Dryers
- Others

#### 3. Refrigeration systems and components

- Chillers
- Cooling tower
- Close circuit liquid refrigeration system
- Ice makers
- Ice-cream machines

- Freezers
- Refrigerant gases
- Cold rooms
- Cold room accessories
- Refrigeration heat exchanger
- **Evaporative Condensers**
- Refrigeration compressors
- **Evaporative coolers**
- Mobile refrigeration systems
- Air conditioner refrigeration components
- Thermostats
- Vibration absorber
- Refrigeration oil
- Sandwich panels
- Other refrigeration systems and equipment

#### 4.Installation Systems And Components:

- Installation components
- Radiators
- **Towel warmers**
- Valves &faucetsPumps
- Boosters
- Burners
- Boilers
- Thermal Insulation materials
- Sound Insulation materials
- Water proofing membrane
- Measurement devices & indicators
- Water purification, treatment systems & equipment
- Sealants
- Fire installation components
- **Descaling materials**
- Drainage appliances
- **Filters** Others

#### 5.Pipes & Fittings

- **Pre-Insulated Piping**
- Pipe Insulation
- Steel pipes
- PE pipes
- PVC pipes
- PPR, PPRC Pipes

- Copper pipes Ductile pipes
- Insulated/coated pipes
- PP type pipes
- Multi pipes
- Other types of pipes
- Thermoplastic hose and fittings
- Pipe fittings for water supply in building
- Bathroom fittings
- Fittings for water heating equipment
- Gas fittings
- Fittings for liquefied gasFire extinguishing fitting
- Fittings for refrigeration systems

### 6.Electronic Systems& Building Automation Components

- **Facility Management Systems**

- Building Automation Systems Energy Management Systems
- Climate Control
- Web-Based Monitoring Systems
- Other Net-Worked Building Systems Including: Lightings, Security, Energy Products, Fire Alarm Systems and More
- Elevators electrical safety systems components and equipment

#### 7.Efficient systems & renewable energies

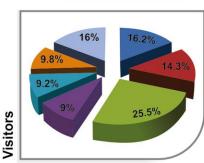
- Solar thermal energy
- Photovoltaic
- Biomass
- Heat pumps
- Solar energy systems

#### 8. Service groups

- Mechanical, Installation Design & Application
- Chambers, Associations And Foundations
- Press, Publishing Houses and websites
- Universities Finance Companies and Organizations
- **R&D And Consulting Services** Other Services
- Energy Simulation
- Testing , Adjusting & Balancing
- Service Maintenance

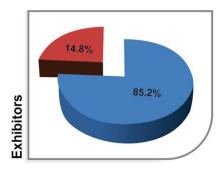
# **Executive Report of Previous IRAN HVAC&R Exhibitions**

year	Total Space (m²) net	No. of Participant Countries	Total Exhibitors		
2013	25446	25	435		
2012	22400	24	421		
2011	21500	25	382		



■ Whole Salers
■ Manufacturers
■ Suppliers
■ Unporters
■ Others
■ Others
■ Importers











#### Why exhibit:

- Being in the right position among other competitors in market.
- Get in touch with the visitors and actual customers, who come only to find you.
- Get information about new markets in Iran.
- Introduce and improve your products and services.
- Face to face with decision-making and top managers of exhibition field companies.
- Direct contracts.
- Participating in meeting in which we have arranged to cooperate with top companies in Iran.
- Negotiation with Iran HVAC&R seminar participants.
- Negotiation with invited consular.
- International marketing, just by our side: magazine Ad, virtual films and pictures, multimedia DVD/CD, website list of exhibitors, exhibition book and media Ad.
- Access to the advertising and information by Nama Negar Co.









# The 4th industrial ventilation & hygiene conference

Industrial ventilation is a method for controlling human exposure to airborne toxic chemicals or flammable vapors by exhausting contaminated air from the work area and replacing it with clean fresh air. It is one technique to control exposure to air contaminants in the workplace.

Other techniques include process modifications, work practice modifications, substitution with less toxic chemicals, or elimination of the use of toxic chemicals. Industrial ventilation is normally used to remove welding fumes, solvent vapors, oil mists or dusts from a work location & exhaust these contaminants outdoors, filter the pollutants and exhaust to atmosphere. The design and trouble



shooting of industrial ventilation systems should be handled by a qualified ventilation engineer or firms specializing in this field. On this basis, National Industrial Ventilation & Hygiene Conference has started on 2010 with the idea of increasing industrial ventilation knowledge in Iran. Other points included improvement of employee occupational health, experience sharing among experts and introducing scientific research achievements to industries.

Three previous conferences were of great successes, each hosting about 300 delegates. In the previous conferences, during the two day technical program, ventilation experts from across Iran provided instruction and lectures on the design, construction, operation, maintenance, and testing of ventilation systems. The Conference offered workshops, invited keynote speakers, research paper presentations and roundtable discussions. Delegates were also pleased with the numerous networking opportunities and trade exhibition. Overall feedback from attendees was positive and the result of the conferences was pleasing.

This conference in partnership with both Namanegar Co. & Sharif university of technology will be held 18 - 19 October 2014 at the Tehran permanent fairground following the three previous conferences . More information can be found in the conference website, http://ivhc.sharif.ir.

















































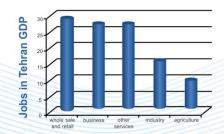
# **Tehran - Iran**

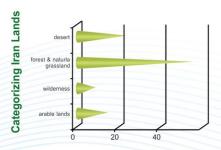
**International Permanent Fairground** 













١	Iran is the 17th largest economy in the world by ppp
	Iran has a diversified economy and broad industrial
	fields with over 40 industries directly involved in the
	tehran stock
	- Commence of the language of the language in the comment is also strictly and

- Currency exchange of Iran is the largest industrial base in the MENA region
- □ Iran has a resource-rich economy
   □ Iran has a labor -rich economy

- ☐ Iran has a young and educated population☐ Iran has a large domestic market
- The Middle East market is a prime market opportunity for Iran's non-oil exports
- Strategic location, surrounded by 15 land and sea neighbors provides a lucrative trade and transit route in both north-south and east-west directions

# Iran Economy Statistics

	GDP	484 billion 2nd biggest economy in Middle East and MENA region	
-	Labor force	25.7million	
Internal	Main Industries	petroleum, petrochemicals, fertilizers, caustic soda, car manufacture, pharmaceuticals, home appliances electronics, telecom, energy, power, textiles, construction, cement and other construction, materials, food processing(particularly sugar refining & vegetable oil production), ferrous & non ferrous metal fabrication, armaments	
rnal	Exports	28 billion\$ non oil & petrochemical ( 2013 )	
	Export goods	petroleum , chemical and petrochemical products , fruits & nuts , cars , carpets , technical services	
	Main export partners	China, Iraq, UAE, India, Afghanistan, Turkey, Turkmenistan, Pakistan, Egypt, Azerbaijan (2013)	
External	Imports	42 billion\$ (2013)	
	Import goods	industrial raw materials and intermediate goods , capital goods , foodstuffs and other consumer goods , technical services	
	Main import partners	China, India, South Korea, Turkey, Swithzerland, Germany, Netherlands, UK, Italy, UAE (2013)	

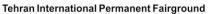


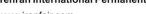
www.tpo.ir

Introduction

Trade Promotion Organization of Iran







www.iranfair.com

Tehran international permanent fairground is located in north of the city on Chamran highway which has an easy access from multiple highways & directions.

-There are several high level hotels (four & five star) which are near to the exhibition center

Total space of Tehran exhibition is 850,000 m<sup>2</sup>, indoor space is allocating 120,000 m<sup>2</sup>. outdoor space with 35,000 m<sup>2</sup> and 220,000 m<sup>2</sup> for green space.

The remnant space 475,000 m<sup>2</sup> allocated to large parking, access ways & administrative, service department.

Aims & Objectives Foreign trade development of Islamic Republic of Iran

TPO'S functions including promotion, facilitation, information,

& administration. provide support for the business community.

The three core functions of trade policy, trade promotion, and trade facilitation will provide support to build productive capacities, upgrade industrial and agro technologies, and

- Developing export markets for Iran's goods & services
   Assistance to Iranian SMEs to expand internationally
- Enterprise development and competitiveness
- Market and product development

expand exports and markets.

#### Facilities:

- -Various kind of restaurants.
- -Conference saloon with the capacity between 60 2100 person.
- -Presence of customs house.
- -Lift services & rental equipments.(logestic)

#### **Travel Services**

Both exhibitors & visitors can take the advantage of travel services such as flight bookings, invitation letters for visa procedures, hotel reservation & accommodation facilities .





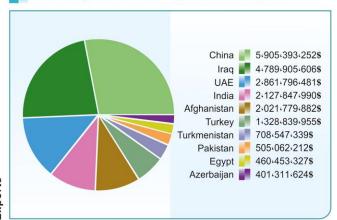


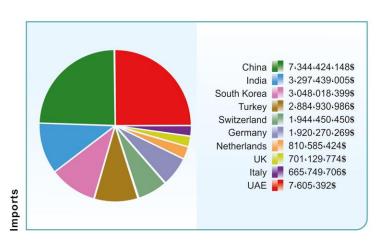
Tehran Average Temparature on October: 23°C

Meteorological Site: www.havairan.com, www.cloudysky.ir Imam Khomaini International Airport Site: www.Ikia.ir

Mehrabad Airport Site: mehrabad.airport.ir

# The diagram of Iran imports and exports























For more information about the prices, please kindly contact the executive office.

Travel Agency	DEPT. PARTNER	SERVICE	CONTACT	CONTACT
Hiva Gasht	○ Transfer ○ custom services	OVisa & Hotel	hivagasht@gmx.com	• TelFax: (+9821)8886 2909 - 18
Nama Tour	OVIP booth construction	Olran tourism	<ul><li>office@nni.ir</li><li>services@nni.ir</li></ul>	• Tel:(+9821)8820 3020 • Fax:(+9821)8820 8423

Individual/Company name:	International Exhibition of		
Telephone:	Fax:	Mobile:	
E-mail:	Website:		
Fair name:	Arrival time:	Departure time:	
Car rental:	Transfer: Normal	VIP	



THE MIDDLE EAST LEADING TRADE FAIR THE 13th INTERNATIONAL EXHIBITION OF HEATING, COOLING, VENTILATING, AIR CONDITIONING AND REFRIGERATING



**HEATING - COOLING - VENTILATING - AIR CONDITIONING & REFRIGERATING** 

TEHRAN INTERNATIONAL PERMANENT FAIRGROUND 17 - 20 OCT. 2014











Organized by: Member of:















#### Supported by :

- Supported by:

  Iranian Syndicate of Heating, Refrigerating and Air-Conditioning Industries (ISHRAI)

  Iranian Society of Mechanical Engineers

  The Association of PVC Pipe & Fitting Producers

  Iranian Solar Energy Conservation Society

  Iran Energy Conservation Society

  Iran Society of Heating, Refrigerating, Air Conditioning Engineers (ISMEIC)

Media sponsor:













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